TELEVISION Forecast

MAY 21, 1949

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Guest Column:

Test Pattern More Than Odd Picture

Telebugs who like semi-technical articles should find this just the answer to questions they may have regarding test patterns.

By WILLIAM B. LODGE
Director Engineering, CBS-TV

A television picture passes through many complicated pieces of equipment from the time it is picked up by an electronic camera tube until it is reproduced on the screen of a home receiver. Some means of judging performance is required if this equipment is to be properly adjusted.

It is difficult for an observer to determine essential characteristics of picture quality if regular program material or a casually chosen photograph are observed on a receiver or on a studio picture monitor. Consequently, several forms of stationery charts or test patterns have been devised to provide information on the performance of a receiver or an entire television system.

Test charts such as this provide specific information which aids in securing proper adjustment of transmitting equipment as well as home receivers. This specific information covers such items as geometric form, picture size, aspect ratio, resolution, vertical and horizontal sweep linearity, contrast and focus.

In simpler terms, "geometric form" means the general shape of objects appearing in a television picture. A round basketball should not appear oval, and a short fat man should not look tall and thin.

"Picture size" should be adjusted so that the picture just fills the viewing screen.

"Aspect ratio" means the comparative width and height of a television picture. For proper reception the ratio of picture width to height should have a 4-to-3 relationship. In other words the picture should be three quarters as high as it is wide. Referring to the test pattern shown, the radii of the outer white and black circles have this 4-to-3 relationship. Thus the proper picture aspect ratio is established with the aid of a test pattern when the controls of a receiver are adjusted so that the white circle touches the horizontal limits and the black circle touches the vertical limits of the picture screen. Controls to center the picture properly are also adjusted by watching the test pattern.

"Resolution" describes the amount of fine detail which can be seen in a television picture. The test pattern permits an observer to determine resolution by reference to the two vertical wedges and the two horizontal wedges shown in the illustration. These wedges are made up of straight lines converging to the center of the pattern. If the individual lines of the vertical wedges are clearly distinguishable at the edge of the inner white circle the system is capable of maximum resolution and should produce clear and detailed pictures.

A television receiver is said to provide 160-line definition if the lines in

(*Continued on page* 15)

TELEVISION Forecast

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Saturday

WNBQ 5		WENR-TV 7	WGN-TV 9	WBKB 4
10:00	4	MULTISCOPE NEWS, music, news, time and temperature.		
12:45	9	CHICAGOLAND NEWSREEL.		
1:00	4	BASEBALL ALBUM, pics of the players.		
1:05	9	PLAYER OF THE DAY, interviews by Harry Creighton.		
1:10	4	WHAT'S THE SCORE, pre-game guess of the final score.		
1:15	7	PRE-GAME PITCHES, interviews by Vince Garrity.		
1:20	9	BASEBALL, Cubs vs. Philadelphia.		
1:25	7	BASEBALL, Cubs vs. Philadelphia.		
	4	BASEBALL, Cubs vs. Philadelphia.		
2:30	5	HORSE RACES from Belmont Park.		
3:30	7	THE LAST OUT with Vince Garrity.		
	9	EXTRA INNING, roundup of scores.		
	4	LUCKY FAN, the camera picks for prizes.		
3:40	4	PHILCO SPORTS TICKER.		
3:45	9	Test Pattern.		
5:30	9	LUCKY PUP REVIEW. A teletranscribed review of the week's highlights of the adventures of the Lucky Pup puppets.		
6:00	9	FILM.		
6:30	7	HOLLYWOOD SCREEN TEST with Neil Hamilton as emcee.		
	9	IN THE FIRST PERSON (CBS-TV) with Quincy Howe.		
6:45	5	NEWS AND NEWS REVIEW with Leon Pearson.		
	9	BLUES BY BARGY. Piano and vocal.		
7:00	5	TELEVISION SCREEN MAGAZINE. Interviews with people in the news.		
	7	STAND BY FOR CRIME with Myron Wallace as Lt. Anthony Kidd.		
	9	FEATURE FILM "Scattergood Pulls the Strings" with Guy Kibbee.		
7:15	4	Test Pattern.		
7:25	4	SUN-TIMES NEWS ROUNDUP.		
7:30	5	EDDIE CONDON'S FLOOR SHOW. Fats Waller Memorial Show.		
	7	FILM SHORTS.		
	4	FRONTIER THEATER, rip-roaring western double feature.		
8:00	5	WHO SAID THAT? Bob Considine and Grantland Rice.		
	7	PAUL WHITEMAN TV TEEN CLUB. High spot of club's activities.		
8:15	9	TODAY'S BALLGAME, highlights of Cub's game on film.		
8:30	5	SATURDAY NIGHT JAMBOREE, barn dance show from N.Y.		
9:00	5	GARROWAY-AT-LARGE, featuring Dave Garroway and guests. Variety show.		
	7	FEATURE FILM.		
9:40	4	PIX OF THE NEWS.		
9:55	4	MULTISCOPE NEWS. (Subject to change)		

Aunt Judy Kept Busy

Jennifer Holt, who portrays the role of Aunt Judy on WENR-TV's "Adventures of Uncle Mistletoe," currently is suffering from a slight case of writer's cramp. Aunt Judy autographed more than 1800 copies of the Kindness Club song at Marshall Field's when tiny televiewers, accompanied by their parents, visited the channel 7 TV star.

CHAMPIONS—Marge and Gower, sensational dance team appear in "Broadway Revue," which can be seen this Friday over WGN-TV, channel 9 and WNBQ, channel 5. Time: 7 to 8 o'clock.

Not Busy Enough, Loeb Directs Broadway Play

For all his 18 hours of rehearsal and performance each week in "The Goldbergs," Philip Loeb is finding time to direct a new comedy heading for Broadway.

Monday night, May 23, after the 8:30-9 p.m. telecast on WGN-TV, Chicago outlet for CBS New York, Loeb will run over to the New Stages theater to pick up directing duties.

The show, "Bruno and Sidney," by Edward Caulfield, is having a four-week tryout at the theater, and the company is the same group that presented "The Respectful Prostitue."

ON THE COVER

ULMER TURNER, as midwestern as his first name, a news authority for years, now seen on WBKB's telecasts of things happening locally, in the nation and overseas. You can see and hear him this week on channel 4.

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IN THE BEDROOM . . . helps protect you and your child against colds, dangerous diseases, cuts down on doctor bills!

IN PUBLIC PLACES . . . washrooms, restaurants, food stores, offices, hospitals . . . keeps air pure, germ and odor-free!

IN THE BATHROOM . . . helps keep air fresh, clean and sweet-smelling always!

IN THE BASEMENT . . . helps eliminate dampness, mildews, musty odors in a twinkling.

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Sunday

WGN-TV 9		WBKB 4	WNBQ 5	WENR-TV 7
10:00	4	MULTISCOPE NEWS.		
12:30	7	SACH'S AMATEUR HOUR.		
1:00	4	BASEBALL ALBUM.		
1:05	9	PLAYER OF THE DAY.		
1:10	4	WHAT'S THE SCORE.		
1:20	9	BASEBALL, Cubs vs. Boston.		
1:25	4	BASEBALL, Cubs vs. Boston.		
1:30	7	BASEBALL, Cubs vs. Boston.		
2:00	5	AMERICAN TELEVISION FORUM. J. H. McGrath and Hugh Scott.		
3:00	5	THE EYES HAVE IT.		
3:30	9	EXTRA INNING.		
	4	LUCKY FAN.		
	7	KIERAN'S KALEIDOSCOPE.		
	5	MEET YOUR CONGRESS.		
3:40	4	PHILCO SPORTS TICKER.		
3:45	9	Test Pattern.		
	7	THAT'S O'TOOLE, a tinkers antics.		
4:00	5	THE NATURE OF THINGS. Dr. Roy Marshall gives a scientific discussion.		
	7	SUPER CIRCUS. Music, clowns, stunts—the big top in your home.		
4:15	5	YOU ARE THE ARTIST.		
4:30	5	YOUNG BROADWAY.		
5:00	5	HOPALONG CASSIDY, feature film.		
	7	CARTOON TELETALES, chalk talk.		
5:30	7	IRRENE WICKER, the singing lady.		
6:00	9	ORIGINAL AMATEUR HOUR.		
	5	LINCOLN PARK ZOO. Visit the zoo.		
	7	FILM SHORTS.		
6:30	5	To be announced.		
	7	ABC TV PLAYERS. "Our Story."		
7:00	9	TOAST OF THE TOWN. Guests: Claud Harmen and Craig Wood.		
	5	LAMBS GAMBOL. Guest: Bert Lahr.		
	7	JACQUES FRAY MUSIC ROOM.		
7:15	4	Test Pattern.		
7:30	5	To be announced.		
	4	TELENEWS.		
	7	CELEBRITY TIME, quiz show. Guest: Francis L. Sullivan.		
7:50	4	FEATURE FILM.		
8:00	9	FRED WARING SHOW. Fred Waring and his Pennsylvanians.		
	5	AUTHOR MEETS THE CRITICS. "The Shadow of Violence," by Dr. Wortman.		
	7	SING-CO-PATION. D. Marshall sings.		
8:15	7	FILM SHORTS.		
8:30	5	To be announced.		
	7	TREASURE QUEST, world quiz show.		
8:50	4	CARTOON FILM.		
9:00	9	STARS OF TOMORROW, pick a winner.		
	4	ROVING CAMERAS.		
	5	AROUND THE TOWN with Kyle MacDonnell & Earl Wrightson—joined weekly by noted performers in all fields.		
	7	ACTION AUTOGRAPHS. Wilbur Shaw, three time winner of the 500-mile Memorial day race will illustrate parts of the history of the races and give you a preview of what to expect in this year's race.		
9:15	7	BOWLING HEADLINERS.		
	4	FEATURE FILM.		
9:30	9	TODAY'S BALLGAME.		
	5	NEWS AND NEWS REVIEW.		
9:45	9	NEWSREEL REVIEW.		
10:00	9	MYSTERY PLAYERS. Jeffrey Hall.		
10:15	4	PIX OF THE NEWS.		
10:25	4	MULTISCOPE NEWS.		

(Subject to change)

We Give You Spitball Simon & Jolly Davis

Are your Thursdays and Fridays dull?

Are you reckless, disgruntled, upset, happy, tired? Like girls' baseball. Then dial channel 4 this week when WBKB begins its telecasting of softball with the seldom-feminine touch.

DAVIS

SIMON

On hand will be "Spitball" Simon and "Jolly" Davis, two distinctly different commentators assigned to cover the season's games. What's the difference between Simon and Davis, someone asks?

About 100 pounds!

Simon, who more than once has had his head cracked by old ladies carrying umbrellas to baseball games, promises to be consistent: always bad. Actually, baseball isn't new for Simon. While in radio in the east, Simon many times covered the Baltimore Orioles together with Bill Dyer, sportcaster. Fans of WJJD's Bob Elson will probably recall Simon giving an assist now and then when Elson was ill or appearing at some banquet. In fact, we think Simon may surprise you and his sponsor, Fox DeLuxe. He's scheduled to be serious.

Hardly known as exciteable, "Jolly" Russ Davis will be on hand Tuesdays. His easy-going, Rush Street drawl will be heard between pitches, hits and runs made by the girls. It is highly possible fans will also hear Davis impersonate the characters he dreams up at wrestling and boxing matches. If he doesn't, it will hardly be Davis.

Tickets for WNBQ

Tickets to audience television shows staged by WNBQ, NBC on channel 5, may be obtained by writing Guest Relations Office, WNBQ, Merchandise Mart, Chicago 54.

Michigan Fan Views Texas Ballgame on TV

Long distance fans take note: Reader Clifford E. Kloss of Cassopolis, Michigan, owner of a Crosley TV set, recently received channel 2, station KLEE-TV, Houston, Texas, a feat which made history in Michigan.

Kloss, using a double stack antenna and two boosters, was able to view a Shreveport - Houston night baseball game at Buffalo stadium. He reported "audio perfect, video about 45%.... I could see the players very well at times. The voice of Guy Savage came in very good."

Located 100 miles directly east of Chicago, Kloss believes he could have received Texas better if his antenna wasn't permanently fixed on Chicago.

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WGN TV

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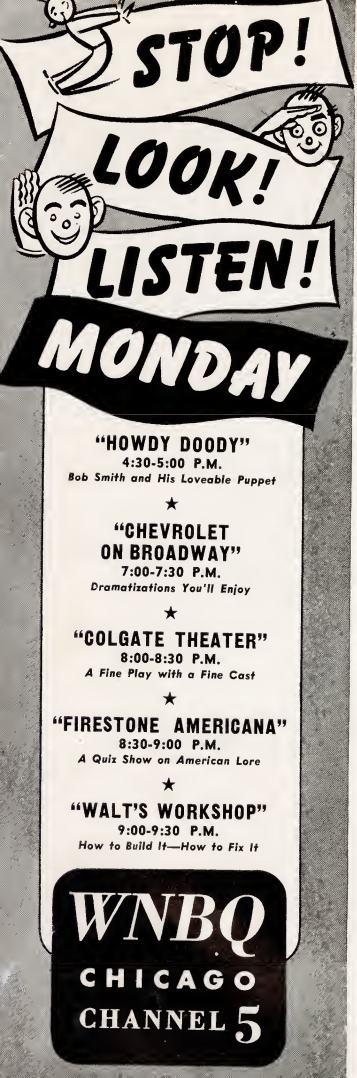
"LOPEZ SPEAKING"
Mon., Wed. & Fri., 5:45 p.m.
Starring Vincent Lopez—from the DuMont Network

"OKY DOKY RANCH"
Tuesday and Thursday, 5:45 p.m.
New Children's Series from DuMont

"STUDIO ONE"
Wednesday, 9:00-10:00 p.m.
Outstanding Dramatic Productions from CBS-TV

"BLUES BY BARGY"
Saturday, 6:45-7:00 p.m.
Jeanne Bargy with Her Piano and Songs
CBS-TV



Television Forecast for May 23, 1949

Monday

WRKB 4		WNBQ 5	WENR-TV 7	WGN-TV 9
10:00	4	MULTISCOPE NEWS.		
1:00	4	BASEBALL ALBUM.		
1:05	9	PLAYER OF THE DAY.		
1:10	4	WHAT'S THE SCORE.		
1:15	7	PRE-GAME PITCHES.		
1:20	9	BASEBALL, Cubs vs. Boston.		
1:25	7	BASEBALL, Cubs vs. Boston.		
	4	BASEBALL, Cubs vs. Boston.		
3:30	4	LUCKY FAN.		
	7	THE LAST OUT, with Vince Garrity.		
	9	EXTRA INNING, with Jack Brickhouse.		
	5	NEWS TELECASTS.		
3:40	4	PHILCO SPORTS TICKER.		
3:45	9	Test Pattern.		
4:00	9	WOMEN'S MAGAZINE of the air. Tips for homemakers.		
4:30	5	HOWDY DOODY SHOW.		
	9	Test Pattern.		
5:00	4	Test Pattern.		
	5	SERIAL "Hurricane Express."		
	9	SMALL FRY CLUB, DuMont.		
5:20	5	To be announced.		
5:30	4	SUN-TIMES COMIC CAPERS.		
	9	LUCKY PUP, children's show.		
5:45	9	LOPEZ SPEAKING. Vincent Lopez.		
5:55	4	TELENEWS with John Dunham.		
6:00	4	KUKLA, FRAN AND OLLIE.		
	9	Test Pattern.		
6:30	4	LADY OF THE MOUNTAIN, with Tommy Sands and Barbry Ellen Rogers.		
	7	SERIAL "The Lost Jungle."		
	9	CBS-TV NEWS, Doug Edwards.		
6:45	4	ERNIE SIMON, the curbstone cutup.		
	5	CAMEL NEWS CARAVAN.		
	7	UNCLE MISTLETOE.		
	9	CHICAGOLAND NEWSREEL.		
7:00	4	FRONTIER THEATER, "Fighting Trooper."		
	5	CHEVROLET ON BROADWAY. "The Uncertain Hour."		
	7	FILM SHORTS.		
	9	PREVIEW with Jinx Falkenberg and Tex McCrary. CBS-TV.		
7:30	5	THE CLOCK, mystery drama.		
	7	ABC BARN DANCE with Lulu Belle and Scotty and Jack Dolce as caller.		
	9	THE WORLD IS YOURS, "Romance of the Thames."		
7:45	9	TODAY'S BALLGAME.		
8:00	4	FILM SHORTS.		
	5	COLGATE THEATER, "First Dance."		
	7	SKIP FARRELL SHOW, songs.		
	9	THROUGH THE CRYSTAL BALL, the ballet "Alice in Wonderland," Pauline Koner, choreographer.		
8:30	4	WRESTLING from Midway Arena.		
	5	AMERICANA, Ben Grauer, quizmaster.		
	7	ROLLER DERBY from N.Y.		
	9	THE GOLDBERGS. Molly and Jake face another problem.		
9:00	5	WALT'S WORKSHOP.		
	7	PAUL HARVEY and the news.		
	9	PARS, BUDDIES, AND EAGLES. Premiere of New Golf Series. Bob McKee, mc.		
9:05	7	ROLLER DERBY, continued.		
9:30	5	BOXING from Marigold Garden.		
	9	CHICAGOLAND NEWSREEL.		
10:30	4	MULTISCOPE NEWS.		
10:40	5	THE WEATHERMAN.		
10:45	5	BUT NOT FORGOTTEN.		

(Subject to change)

FORMER BATBOY, now sports announcer for WENR-TV is Vince Garritty who helps cover the Cubs ballgames for channel 7. You'll see and hear him this week with Rajah Hornsby, video newcomer.

Chicago Shows Win Special TV Awards

Chicago TV actors, producers and directors were saluted this week when the Chicago Federated Advertising club honored the following shows with special video awards.

Special Award—Best Chicago Show: Kukla, Fran and Ollie, WBKB and NBC network.

Instructional, 1st Place—Walt's Workshop, WNBQ.

Dramatic, Honorable Mention—Cross Question, WGN-TV.

Variety, 1st Place—Super Circus, WENR-TV.

News Commentary, 1st Place—Clifton Utley, WNBQ.

News, 1st Place—Newsreel, WGN-TV.

Sports, 1st Place—Sports, WBKB.

Special Events, Honorable Mention—Consecration of Three Bishops, WNBQ and Easter Pontifical Mass, WGN-TV.

Music, 1st Place—Music in Velvet, WENR-TV.

Public Service Series, 1st Place—Clint Youle, Weatherman, WNBQ.

Children's Program, Honorable Mention—Uncle Mistletoe, WENR-TV.

Quiz, 1st Place—RFD America, WNBQ.

One minute spot commercial, Honorable mention—Cycloid Reel, WGN-TV.

Next week, critic Chub McCarthy will comment on the choices made by Chicago Federated Advertising club judges, all daily newspaper writers.

Tuesday

WNBQ 5		WENR-TV 7	WGN-TV 9	WBKB 4
10:00	4	MULTISCOPE NEWS.		
12:45	9	CHICAGOLAND NEWSREEL.		
1:00	4	BASEBALL ALBUM, players' pics.		
1:05	9	PLAYER OF THE DAY, interviews.		
1:10	4	WHAT'S THE SCORE, you guess.		
1:15	7	PRE-GAME PITCHES.		
1:20	9	BASEBALL, Cubs vs. New York.		
1:25	7	BASEBALL, Cubs vs. New York.		
	4	BASEBALL, Cubs vs. New York.		
3:30	7	THE LAST OUT.		
	9	EXTRA INNING, roundup of scores.		
	4	LUCKY FAN.		
	5	NEWS TELECASTS.		
3:40	4	PHILCO SPORTS TICKER.		
3:45	9	ILL. STATE MEDICAL SOC.		
4:15	9	Test Pattern.		
4:30	5	HOWDY DOODY SHOW from N.Y.		
5:00	9	SMALL FRY CLUB, DuMont.		
	4	Test Pattern.		
5:30	9	LUCKY PUP, CBS-TV.		
	4	SUN-TIMES COMIC CAPERS. Don and Vera Ward read the comics.		
5:45	9	OKY DOKY RANCH, DuMont. A wild-west club just for you kids.		
5:55	4	TELENEWS with John Dunham.		
6:00	9	Test Pattern.		
	4	KUKLA, FRAN AND OLLIE.		
6:30	7	SERIAL "The Lost Jungle."		
	9	CBS-TV NEWS, Doug Edwards.		
	4	WINDOW SHOPPING.		
6:45	5	CAMEL NEWS CARAVAN.		
	7	UNCLE MISTLETOE, good deeds merit reward.		
	9	CHICAGOLAND NEWSREEL.		
	4	ERNIE SIMON, the curbstone cutup.		
7:00	5	TEXACO STAR THEATER, variety show with Milton Berle.		
	7	FEATURE FILM.		
	9	CROSS QUESTION, fictional trial.		
	4	FRONTIER THEATER. Western.		
8:00	5	QUIZ KIDS, Joe Kelley, quizmaster.		
	9	TED STEELE SHOW, variety show.		
	4	ROLLFAST THRILLERS, stunts by skaters and cyclists.		
8:05	4	FILM SHORTS.		
8:15	4	MIDGET BOXING, Jim Ameche describes the flesweight bouts.		
8:30	5	BELIEVE IT OR NOT.		
	7	DR. FIXUM with tips on how to use household items to better advantage.		
	9	SUSPENSE, "Murder Through the Looking Glass,"		
	4	FUN WITH FURNISHINGS. Alice Nelson tells you how to do it.		
8:45	4	PIX OF THE NEWS, U. Turner.		
9:00	5	GRAND MARQUEE, film feature.		
	7	TOMORROW'S CHAMPIONS, boxing.		
	9	BACKSTAGE WITH BARRY WOOD, musical variety show. CBS-TV.		
	4	MULTISCOPE NEWS.		
9:15	9	TODAY'S BALLGAME. Highlights of Cubs' game on film.		
9:30	9	CHICAGOLAND NEWSREEL.		
10:15	5	CLIFTON UTLEY and the news.		
10:30	5	THE WEATHERMAN.		
10:35	5	BUT NOT FORGOTTEN. Herbie Mintz and guests. Musical show.		
10:50	5	ALMOST QUITTING TIME, with Dave Garroway.		

(Subject to change)

THESE CHICAGOANS ENACT

Before the show, George Mitchell, actor-makeup expert, studies facial lines of Meekin.

A "live" mummy, plasma curdling. He's really Edward Meekin, behind the putty and cold-cream.

By BRUNO VeSOTA
Director, Mystery Players

Directing a television "whodunit" each week for WGN-TV is the assignment I face every Monday morning. What's it like? You be the judge—

A director depends upon writers, actors, cameramen, engineer, stage hands, the facilities department, sound effects man, and script girl to coordinate before a finished performance can be presented on the TVs screen.

Naturally the first requirement for any top-rate "whodunit" is a good script, for it is difficult enough to memorize a complete show in one day without working with inferior dialogue, and a weak plot.

A good script, with suspenseful dialogue and action, logically thought-out deduction and a minimum of clues for the audience—so TV set owners can match their wits with Urquhart—is always welcomed by the Mystery Players.

Who are the actors you see in Mystery Players? I feel they are one of the best groups of TV stock actors in the business. Seasoned stage people with years of acting experience, most of my cast are pioneers already in the field of video. They are, I believe, well versed in the art of memorizing lines rapidly, getting their props at the last moment,

Fifteen minutes later Mitchell has created a monster more terrifying than Karloff or Lugosi. Even his mother won't recognize him on television. The "mummy" seen during the Mystery Players program later goes to supper with the cast.

A TV WHODUNIT EACH WEEK

and working with "one eye on the camera."

Naturally they are accustomed to my methods of direction, and therefore one of the problems of putting on weekly dramas is simplified.

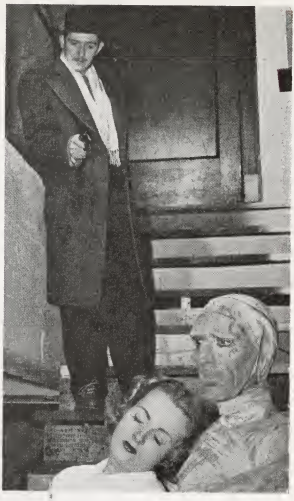
Unlike other forms of entertainment, our WGN-TV program does not have long hours of rehearsal, and the fluffing of a line or action stands for the record. There can be no prompting or retakes, and, of course, no film to be cut or edited, as in Hollywood.

An inexpensive production utilizing a minimum of facilities, our weekly "whodunit" sets are simple and are utilized to the utmost so that the desired illusion is sustained for the viewing audience.

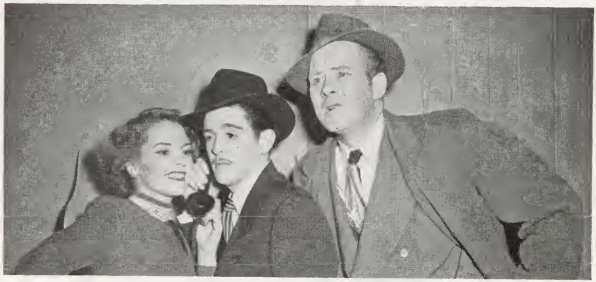
All camera cueing must be rapid, so that action, visual clues, plot and deduction are given in their entirety in one-half hour. That half-hour feels more like 15 minutes. I do not work with a script in shooting the show, but memorize it along with the actors. However, I do have a script girl at my side with instructions to call the cues one second afterwards, in the event I miss one.

Scripts come in approximately seven days before the show; they are mimeographed and on Thursday evenings the cast is given copies, at which time there

(*Continued on page* 15)



Here is the end of the trail for the "mummy" as detective Urquhart fires "TV bullets" and saves the lovely blonde. The End.



Secretary, sleuth and sidekick: Pat O'Hara, Gordon Urquhart, and Bob Smith, Mystery Players, are photographed during a tense scene. As a modern Sherlock Holmes, Urquhart must solve a mystery each week—and does!

Wednesday

	WENR-TV 7	WGN-TV 9	WBKB 4	WNBQ 5
10:00	4	MULTISCOPE NEWS.		
12:45	9	CHICAGOLAND NEWSREEL.		
1:00	4	BASEBALL ALBUM, players' pics.		
1:05	9	PLAYER OF THE DAY, interviews.		
1:10	4	WHAT'S THE SCORE, you guess it.		
1:15	7	PRE-GAME PITCHES.		
1:20	9	BASEBALL, Cubs vs. New York.		
1:25	7	BASEBALL, Cubs vs. New York.		
	4	BASEBALL, Cubs vs. New York.		
2:30	5	HORSE RACES from Belmont Park.		
3:30	7	THE LAST OUT, Vince Garrity.		
	9	EXTRA INNING, roundup of scores.		
	4	LUCKY FAN, camera's choice.		
	5	NEWS TELECASTS.		
3:40	4	PHILCO SPORTS TICKER.		
3:45	9	Test Pattern.		
4:00	9	WOMEN'S MAGAZINE of the air. Ruth Crowley and Russ Hughes discussing topics of interest to women.		
4:30	9	Test Pattern.		
	5	HOWDY DOODY SHOW from N.Y.		
5:00	9	SMALL FRY CLUB, DuMont.		
	4	Test Pattern.		
	5	SERIAL, "Hurricane Express."		
5:30	9	LUCKY PUP.		
	4	SUN-TIMES COMIC CAPERS.		
5:45	9	LOPEZ SPEAKING. Vincent Lopez interviews outstanding personalities in show business and the music world.		
5:55	4	TELENEWS with John Dunham.		
6:00	9	INSIDE PHOTOPLAY, Wendy Barrie with spot and feature news of the stars and previews of new pictures.		
	4	KUKLA, FRAN AND OLLIE, entertainment for the whole family.		
6:30	7	SERIAL, "The Lost Jungle."		
	9	CBS-TV NEWS, Doug Edwards.		
	4	LADY OF THE MOUNTAIN.		
6:45	7	UNCLE MISTLETOE.		
	9	CHICAGOLAND NEWSREEL.		
	4	ERNIE SIMON, the curbstone cutup.		
	5	CAMEL NEWS CARAVAN.		
7:00	7	FEATURE FILM.		
	9	ARTHUR GODFREY and his friends.		
	4	FRONTIER THEATER.		
	5	To be announced.		
8:00	9	THE WORLD IS YOURS, "Washington—Shrine of American Patriotism."		
	4	FILM SHORTS.		
	5	KRAFT TELEVISION THEATER. "Autumn Fire."		
8:15	9	TODAY'S BALLGAME.		
8:30	7	WRESTLING, feature Don Eagle.		
	9	AL MORGAN SHOW. Variety show from Helsing's Vodville Lounge.		
	4	TREASURY BOND SHOW, musical.		
9:00	9	STUDIO ONE. "Flowers from a Stranger."		
	4	PIX OF THE NEWS.		
	5	**PARADISE ISLAND, musical with Danny O'Neil and Ann Sterling.**		
9:15	4	MULTISCOPE NEWS.		
	5	CHICAGO NOTEBOOK commentary by Jim Hurlbut.		
9:30	5	To be announced.		
9:45	5	NBC NEWSREEL.		
10:00	9	SPELL WITH ISBELL. Loyola Univ. vs. Rosary College.		
	5	MUSICAL MINIATURE.		
10:15	5	CLIFTON UTLEY and the news.		
10:30	9	CHICAGOLAND NEWSREEL.		
	5	THE WEATHERMAN.		
10:35	5	BUT NOT FORGOTTEN.		
10:50	5	ALMOST QUITTING TIME, with Dave Garroway.		

(Subject to change)

CELEBRITY TIME brings leading stage, screen and radio personalities each week to join John Daly, Ilka Chase, and Conrad Nagel. Dial WENR-TV, channel 7, on Sunday, May 22, for this interesting quizzer.

Chicago's Newest Television Hit

"PARADISE ISLAND"

Starring

DANNY O'NEIL · ANN STERLING
EVERETT HOAGLAND
and GUEST STARS

EVERY WEDNESDAY NIGHT
WNBQ, Channel 5
9:00 P.M.

Sponsored by TRIMZ CO., INC.
A DIVISION OF
United Wallpaper, Inc.

Thursday

WGN-TV 9		WBKB 4	WNBQ 5	WENR-TV 7
10:00	4	MULTISCOPE NEWS—time, music, temperature and ticker news.		
3:30	5	NEWS TELECASTS.		
4:00	4	PHILCO SPORTS TICKER.		
4:30	5	HOWDY DOODY SHOW with Bob Smith and Clarabelle.		
5:00	9	SMALL FRY CLUB with Big Brother Bob Emery.		
	4	Test Pattern.		
5:30	9	LUCKY PUP. The adventures and misadventures of the pup, his friends and his enemies.		
	4	SUN-TIME COMIC CAPERS. Don and Vera Ward read the comics.		
5:45	9	OKY DOKY RANCH. A western ranch club for the children to participate in.		
5:55	4	TELENEWS with John Dunham, narrating the news.		
6:00	9	Test Pattern.		
	4	KUKLA, FRAN AND OLLIE. Fran sings for you while Kukla, Ollie and the rest of the Kuklapolitans kibitz.		
6:30	9	CBS-TV NEWS. Doug Edwards.		
	4	WINDOW SHOPPING. Eddie and Fanny Cavanaugh discuss things to buy.		
	7	SERIAL, "The Lost Jungle".		
6:45	9	CHICAGOLAND NEWSREEL.		
	4	ERNIE SIMON, the curbstone cut-up.		
	5	CAMEL NEWS CARAVAN.		
	7	UNCLE MISTLETOE. Children's show where good deeds are rewarded.		
7:00	9	To Be Announced.		
	4	FRONTIER THEATER, western film.		
	5	HANK LADD SHOW, variety.		
	7	STOP THE MUSIC. Bert Parks as emcee. Can you guess the "Mystery Melody ?"		
7:30	5	THE SWIFT SHOW with Lanny Ross and guests.		
7:45	9	SPORTSMEN'S CORNER.		
8:00	9	MOREY AMSTERDAM SHOW, variety.		
	4	TELECHARADES with Ed Roberts. Can you beat the contestants ?		
	5	RFD AMERICA, farm quiz show with Ben Grauer as emcee.		
	7	CRUSADE IN EUROPE—chapter 4—Platform for Invasion.		
8:25	7	HEADLINER, news story of the week.		
8:30	9	WRESTLING from Madison AC.		
	4	ROLLFAST THRILLERS.		
	5	FLOOR SHOW starring mentalist, Dunninger and ventriloquist, Paul Winchell.		
	7	ACTORS STUDIO.		
8:35	4	ROVING CAMERAS.		
8:45	4	GIRLS BASEBALL—Queens vs. Music Maids. Russ Davis announcing.		
9:00	5	YOUNG BROADWAY, film.		
	7	DESSERT PARTY, featuring the Honey-dreamers quintet.		
9:15	7	ROLLER DERBY.		
9:30	5	IT'S A GREAT IDEA. Panel discussion on great books.		
10:00	5	To be announced.		
10:15	5	CLIFTON UTLEY and the news.		
10:30	4	MULTISCOPE NEWS, ticker tape news, temperature, time and music.		
	5	THE WEATHERMAN, Clint Youle.		
10:35	5	BUT NOT FORGOTTEN — Herbie Mintz and guests.		
10:45	9	CHICAGOLAND NEWSREEL.		
10:50	5	ALMOST QUITTING TIME, with Dave Garroway.		

(Subject to change)

TOPS IN TELEVISION
from the top of Chicago

Spotlighted PROGRAMS

BASEBALL
1:25 p.m.
CHICAGO CUBS vs.
PHILADELPHIA
Saturday
BOSTON
Sun. and Mon.
NEW YORK
Tues. and Wed.
CINCINNATI
Friday

Play by Play with Co-Announcers Bill Brundige, Famous Sports Caster Just Added to WENR-TV Staff and Rogers Hornsby.

• • • • •

THURSDAY EVENING
"STOP THE MUSIC" 7:00 p.m.
"CRUSADE IN EUROPE" 8:00 p.m.
"GRENNAN DESSERT PARTY" 9:00 p.m.

WENR·TV
AMERICAN BROADCASTING COMPANY

watch channel 7

Meet Don Anderson, He's Happy with TV

Since the first of the year you've heard the soft, deep voice of Don Anderson on WBKB, channel 4. Maybe you'll recall seeing him on the Manny Opper show or on Ernie Simon's Curbstone Cut-Up. This week, Chicago-born Don Anderson can be seen and heard with Lynn Chalmers, a pleasing combination.

Although a Chicagoan, Anderson has spent little time in our city, for at the age of 17 he went to sea as a wiper. Says Anderson, "A wiper is the lowest

DON ANDERSON

form of a sailor." It was while in the maritime service he sailed all over the world. His choice of standout ports are South Africa, France, England and South America. The wiper spent nearly a year in Wellington, New Zealand, when his damaged ship was forced to the repair dock.

In 1943 Anderson returned to the States and enlisted in the Army. He graduated from Air Cadets and spent a year and a half with the 8th and 9th Air Forces. He returned to the sea after leaving the Army as a Port Engineer for a large steamship company and spent some time in Le Havre, France, on this assignment.

Late in '45 he returned stateside and entered the amusement field, joining Willie Howard's "Passing Show" When he left the show he entered radio with NBC and CBS in Chicago. Then, being a traveler, he went to Miami. There he wrote and produced his own musical variety show, "Here's To Paradise," for WINZ.

Again Anderson moved, back to Chicago. On this trip home he met and married the very lovely Mrs. Anderson and for a honeymoon returned to Miami. On this trip he was staff announcer for WINZ and wrote and announced three of his own shows.

Where to next? Well, now you hear him daily on WBKB, and Anderson states that his traveling days are over. He likes TV and will stay with WBKB until "his grandchildren have grey hair."

T. V. Service Directory

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Electronics Service
22 E. Northwest Hwy. Arlington Heights 700

GLENVIEW and vicinity
Glenview House of Television
1806 Glenview Road Glenview 1089

OAK PARK, ILL.
Tom Harrigan, Inc.
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EVANSTON, ILL.
Teletone House
918 Chicago Ave. DAvis 8-8014

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GARY, IND. and vicinity
Streight Television Repair
118 W. 5th Gary 6864

MICHIGAN CITY and vicinity
Tele-Radio-Center
2208 Franklin St. Michigan City 4206

Test Patterns . . .

(*Continued from page* 3)

this test pattern wedge are just distinguishable at the outer black circle. Similarly, the picture is considered to have 380-line definition if the individual wedge lines can be seen at the inner white circle. A satisfactorily operating television receiver should show distinguishable lines in the test pattern wedges over at least the outer three fifths of their length.

Vertical resolution is determined by observing how close to the center white area the lines of the horizontal wedges can be resolved. Horizontal resolution, which is more difficult to obtain, is judged by determining the extent to which individual lines of the vertical wedge are retained.

Vertical and horizontal "sweep linearity" are good if all the concentric circles appear round. Most home receivers have adjustments for controlling sweep linearity which the service man properly adjusts while observing a test pattern on the receiver's screen.

"Contrast" of a picture is its ability to show various levels of gray in addition to just black and white. Contrast is properly adjusted with the aid of the illustrated test pattern when the inner black ring looks black and the successively lighter gray areas can be distinguished out to the heavy black circle.

An image is adjusted for proper "focus" when close examination of the picture discloses the image to be composed of many fine, closely-spaced lines.

So, when you see a test pattern on the viewing screen of a television receiver, remember that this peculiar looking picture is being sent out by a television transmitter to help engineers adjust the station's complex equipment and to enable service men to properly install and align home television receivers.

Former N.U. Cutie

Jane Wilson, featured vocalist on the CBS and WGN-TV Fred Waring Show, was a Northwestern University student and a star of the school's famous Waa Mu shows.

TV Whodunit . . .

(*Continued from page* 11)

are several readings and sometimes partial blocking.

Friday the dialogue is memorized, almost word for word. Saturday night complete blocking of the show takes place, and on Sunday afternoon—just a few hours before the program begins—the director is available for conference with all departments.

Sunday evening, when the cast appears at the studio, the sets are up and a quick camera rehearsal takes place, the director working out technical problems and location of cameras. A few minutes later the show goes on. A half-hour later I'm faced with the same old assignment: another "whodunit."

I feel that in spite of the difficulties inherent in presenting a mystery telecast each week on WGN-TV, the Mystery Players week after week turn out adequate video entertainment.

Friday

WBKB 4	WNBQ 5	WENR-TV 7	WGN-TV 9
10:00	4	MULTISCOPE NEWS.	
12:45	9	CHICAGOLAND NEWSREEL.	
1:00	4	BASEBALL ALBUM, players pics.	
1:05	9	PLAYER OF THE DAY, interviews.	
1:10	4	WHAT'S THE SCORE, you guess it.	
1:15	7	PRE-GAME PITCHES.	
1:20	9	BASEBALL—Cubs vs. Cincinnati.	
1:25	4	BASEBALL—Cubs vs. Cincinnati.	
	7	BASEBALL—Cubs vs. Cincinnati.	
3:30	4	LUCKY FAN.	
	7	THE LAST OUT.	
	9	EXTRA INNING.	
	5	NEWS TELECASTS.	
3:40	4	PHILCO SPORTS TICKER.	
3:45	9	Test Pattern.	
4:00	9	WOMEN'S MAGAZINE of the air.	
4:30	5	HOWDY DOODY SHOW from N.Y.	
	9	Test Pattern.	
5:00	4	Test Pattern.	
	5	SERIAL "Hurricane Express."	
	9	SMALL FRY CLUB, DuMont.	
5:20	5	NBC NEWSREEL.	
5:30	4	SUN-TIMES COMIC CAPERS.	
	7	LUCKY PUP, CBS-TV.	
5:45	9	LOPEZ SPEAKING, piano artistry by Vincent Lopez.	
5:55	4	TELENEWS with John Dunham.	
6:00	4	KUKLA, FRAN AND OLLIE.	
	9	Test Pattern.	
6:30	4	HERE'S HOW with Philip Lewis.	
	7	SERIAL "The Lost Jungle."	
	9	CBS-TV NEWS, Doug Edwards.	
6:45	4	ERNIE SIMON, the curbstone cutup.	
	5	CAMEL NEWS CARAVAN.	
	7	UNCLE MISTLETOE.	
	9	CHICAGOLAND NEWSREEL.	
7:00	4	FRONTIER THEATER, western film.	
	5	ADMIRAL BROADWAY REVUE.	
	7	FILM SHORTS.	
	9	ADMIRAL BROADWAY REVUE.	
7:30	7	LADIES BE SEATED, Tom Moore.	
8:00	4	WONDERLUST.	
	5	BENNY RUBIN'S AGENCY, variety.	
	7	BREAK THE BANK, Bert Parks, MC.	
	9	THE WORLD IS YOURS, "Weekend in Bermuda."	
8:15	4	UNDER 21, teen-age show.	
	9	TODAY'S BALLGAME.	
8:30	5	YOUR SHOW TIME. "You're Breaking My Heart."	
	7	AT OUR HOUSE, Mr. and Mrs. show.	
	9	INDIVIDUALLY YOURS.	
8:45	4	**GIRLS BASEBALL, Bluebirds vs. Music Maids. Ernie Simon announcing.**	
	7	FILM SHORTS.	
	9	PLAN A ROOM.	
9:00	5	To Be Announced.	
	7	PAUL HARVEY, news.	
	9	BOXING from Madison AC.	
9:05	7	FEATURE FILM.	
9:55	5	HOW TO IMPROVE YOUR GOLF.	
10:00	5	CHESTERFIELD SUPPER CLUB.	
10:30	4	MULTISCOPE NEWS.	
	5	THE WEATHERMAN.	
10:35	5	BUT NOT FORGOTTEN.	
10:45	9	CHICAGOLAND NEWSREEL.	
10:50	5	ALMOST QUITTING TIME, with Dave Garroway.	

(Subject to change)

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Saturday, May 21

3:00 3 AT YOUR SERVICE.
3:30 3 WILD WEST THEATER.
4:30 3 THOSE KEEN TEENS.
5:00 3 "ANSWER FOR ANNE," Lutheran Welfare Film.
5:45 3 AROUND THE TOWN.
6:00 3 ARTHUR GODFREY.
7:00 3 WHO SAID THAT?
7:30 3 CUTTING ROOM CAPERS.
8:00 3 ALEXANDER KORDA FILM.
9:30 3 BASEBALL SCOREBOARD.
9:35 3 NEWS.

Sunday, May 22

2:30 3 ARMCHAIR TRAVELS
2:45 3 THAT'S O'TOOLE.
3:00 3 MEET THE ARTIST.
3:20 3 ROVING CAMERAS.
3:30 3 SUPER CIRCUS.
4:00 3 LET'S LOOK AT TV.
4:30 3 SINGING LADY.
5:00 3 ORIGINAL AMATEUR HOUR.
6:00 3 LAMBS GAMBOL.
6:30 3 AUTHOR MEETS THE CRITICS.
7:00 3 FRED WARING SHOW.
8:00 3 CRUSADE IN EUROPE.
8:25 3 HEADLINERS.
8:30 3 TELENEWS DIGEST.
8:50 3 MELODIES BY MIRIAM.
9:00 3 YOU'RE THE JUDGE.
9:30 3 PRESTIGE FILM.
10:00 3 BACKSTAGE WITH BARRY.

Monday, May 23

2:30 3 MUSIC AND NEWS.
3:00 3 GEORGE COMTE.
3:15 3 PAUL SKINNER & AL BUETTNER.
3:30 3 HOWDY DOODY.
4:00 3 TV'S WHAT'S NEW.
4:30 3 ZOO'S WHO.
4:55 3 CIVIC SAM.
5:00 3 KUKLA, FRAN AND OLLIE.
5:30 3 SPORTS PICTURE.
5:45 3 NEWS CARAVAN.
6:00 3 ON BROADWAY.
6:30 3 To be announced.
7:00 3 TEEVEE THEATER.
7:30 3 AMERICANA.
8:00 3 PLAY'EM OR PAY'EM.
8:30 3 FOREIGN POLICY FORUM.
9:00 3 SQUARE DANCE JAMBOREE.
9:30 3 SCOREBOARD AND NEWS.

Tuesday, May 24

2:30 3 MUSIC AND NEWS.
3:00 3 GEORGE COMTE.
3:15 3 PAUL SKINNER AND AL BUETTNER.
4:00 3 WHAT'S NEW IN KITCHEN.
4:30 3 FASHIONS BY THE YARD.
4:45 3 JUNIOR AMATEURS.
5:00 3 KUKLA, FRAN AND OLLIE.
5:30 3 SPORT'S PICTURE.
5:45 3 NEWS CARAVAN.
6:00 3 STAR THEATER.
7:00 3 GRENADIERS.
8:00 3 TED STEELE SHOW.
8:30 3 MILWAUKEE-MADE MOVIES, "The Grand Canyon".
9:50 3 BASEBALL SCOREBOARD.
9:55 3 NEWS.

Wednesday, May 25

2:30 3 MUSIC AND NEWS.
3:00 3 GEORGE COMTE.
3:15 3 PAUL SKINNER AND AL BUETTNER.
3:30 3 HOWDY DOODY.
4:00 3 TV'S WHAT'S NEW.
4:30 3 MUSEUM EXPLORER'S CLUB.
5:00 3 KUKLA, FRAN AND OLLIE.
5:30 3 SPORT'S PICTURE.
5:45 3 NEWS CARAVAN.
6:00 3 CHILDREN'S CORNER.
6:30 3 FILM FEATURETTES.
7:00 3 TELEVISION THEATER.
8:00 3 ARMCHAIR TRAVELS.
8:30 3 FEATURETTES.
9:00 3 TV GOES NIGHTCLUBBING.
9:30 3 BASEBALL SCOREBOARD.
9:35 3 NEWS.

Thursday, May 26

2:30 3 MUSIC AND NEWS.
3:00 3 GEORGE COMTE.
3:15 3 AL BUETTNER AND PAUL SKINNER.
3:30 3 HOWDY DOODY.
4:00 3 WHAT'S NEW IN KITCHEN.
4:30 3 HINTS FOR HELEN.
4:45 3 LITTLE AMATEURS.
5:00 3 KUKLA, FRAN AND OLLIE.
5:30 3 SPORT'S PICTURE.
5:45 3 NEWS CARAVAN.
6:00 3 HANK LADD SHOW.
6:30 3 LANNY ROSS SHOW.
7:00 3 TUNESMITHS.
7:30 3 DUNNINGER SHOW.
8:00 3 QUIZ SHOW.
9:00 3 WRESTLING.
10:30 3 BASEBALL SCOREBOARD.
10:35 3 NEWS.

Friday, May 27

2:30 3 MUSIC AND NEWS.
3:00 3 GEORGE COMTE.
3:15 3 PAUL SKINNER AND AL BUETTNER.
3:30 3 HOWDY DOODY SHOW.
4:00 3 TV'S WHAT'S NEW.
4:30 3 TV GOES TO ART CLASS.
4:55 3 CIVIC SAM, Clean-up Man.
5:00 3 KUKLA, FRAN AND OLLIE.
5:30 3 SPORTS PICTURE.
5:45 3 NEWS CARAVAN.
6:00 3 BROADWAY REVIEW.
7:00 3 BENNY RUBIN SHOW.
7:30 3 YOUR SHOW TIME.
8:00 3 BOXING from New York.
9:00 3 SUPPER CLUB.
9:15 3 FILM SHORTS.
9:30 3 BASEBALL SCOREBOARD.
9:35 3 NEWS.

(Milwaukee Time)

Vocalist Makes Change

Barry McKinley, member of the WGN-TV production staff and a relative newcomer in television, was at one time one of the nation's top vocalists. Barry appeared on radio shows and made records with such bands as the Dorsey Brothers, Benny Goodman, Ray Noble, Shep Fields, Ruby Newman, Al Donahue, Nat Brandywynne, D'Artega and Emery Deutsch. Some of his early records with all-star jazz groups are now collectors' items.

Oh Dat Amsterdam

Morey Amsterdam, gagster and host of his own show on DuMont and WGN-TV, is also a song writer. He says he wrote his first number when he was 10. It was called "Pappy, Stop Pickin' on Dat Banjo, Dat Banjo Never Picked on You." Says Morey, "It was so bad they had to rewrite it before they threw it away!"

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GETTING IN

The Last Word

By CHUB McCARTHY

How bad can television get?

In the present declining days of radio we find a hodgepodge of giveaways, quizes, and irritating Mr. and Mrs. shows which we have been turning off now that Mrs. McCarthy has o.k.'d the installation of a TV set in our living room. We have been turning to video to escape such fiascos.

Then what happens? Someone in New York decides Chicagoans should see the "Wren's Nest." We have gone along with it for a few weeks now, trying to see the best in such a Mr. and Mrs. combination, but it is no use.

There must be an easier way for the Wrens to make a living.

Or is it the summer heat that's making McCarthy bitter? Seems like most any warm night you can find better entertainment by lifting the window higher and listening to your neighbors battle. Why don't sponsors buy wire recordings of your family tiffs, you ask yourself?

This "Wren's Nest" really gets the best of you. If anything you're determined to kick it around, maybe even write the New York producers who are unable to hear your hooting and booing. It's here Mrs. McCarthy saves the day by bringing in a glass of your favorite beverage, brewed by the sponsors of your favorite ballgames and wrestling matches.

If that doesn't relax you, Skip Farrell does. There is something soothing about Farrell's singing. Makes you almost forget about New York program directors wanting to insult your intelligence. Skip is an Rx for anyone who's had a tough day.

Take my mother-in-law. "Wouldn't miss the boy for anything," she always says. It's not the Irish malarky, either.

Channel 4 Forecast

Curbstone Cut-Up

Monday thru Friday, 6:45 p.m.

Impetuous Ernie Simon Exchanges Banter with the Man on the Street

Fun with Furnishings

Wednesday, 8:15 p.m.

Alice Nelson Gives Expert Advice on How to Make a Home Attractive

Frontier Theater

Monday thru Friday, 7:00 p. m.

A Full Hour Each Night of Action Packed Western Entertainment

Girls' Baseball

Thurs. and Fri., 9:00 p.m.

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* WBKB CHICAGO

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